

# THE GREAT Ten Days' Challenge Sale

of the immense stock of Liveright, Greenwald & Co., Clothing Manufacturers, of Philadelphia, which has been bought at 66 2-3 cents on the dollar by

## SAMUEL E. DUGGINS, 00 Broad St.

The entire stock will be placed on sale beginning  
**Friday, November 16th, at 9 o'clock A. M.**

This sensational purchase of Clothing from Liveright, Greenwald & Co., of Philadelphia, exclusive manufacturers of Clothing, at 66 2-3 cents on the dollar, a few days ago, has paved the way for the greatest trade event that has ever occurred in Richmond's history. This is to be a sale without a parallel, and will bring thousands to Richmond to reap their share of these magnificent values. These bargains are passed to you at the same rates as we bought them, eclipsing any opportunity ever offered you for money saving, either past or present. Hence we name this sale our "Ten Days' Challenge Sale," because its magnitude, its money-saving opportunities challenge and defy all competition and dwarfing in comparison all other attempts.

LIVERIGHT, GREENWALD & CO.  
MAKERS OF CLOTHING  
ARCH AND THIRTEENTH STS.  
PHILADELPHIA

THE  
*Liveright*  
MAKE

FACTORY  
1201-1203-1205 CUTHBERT ST.

Mr. Samuel E. Duggins,  
Richmond, Va.

Oct. 26, 1906.

Dear Sir:-

We have your offer for 620 overcoats, 285 mens Suits, 367 boys suits, and 397 raincoats and cravenettes, and while the loss to us is very great, yet we accept this offer at your very low figures in view of the fact that we are going to move and are compelled to dispose of our stock

Yours truly,

*Liveright Greenwald & Co.*

### Our Entire Stock Added to the Purchase.

Our entire stock of Men's, Young Men and Boys' Clothing, Hats, Furnishings, etc., will be included with this extraordinary Philadelphia purchase to make this indeed Richmond's greatest clothing bargain event. Everything is included—every Suit, Overcoat, Raincoat, Hats and Furnishings, comprising one of the choicest selection of Ready-for-Service Clothes in the city. Bear in mind—this is no misrepresentation; every statement made will be carried out to the letter. The confidence of the public has been won through our strictly adhering to our rule never to disappoint, everything as advertised.

## There Will Be No Music or Speech-Making

But the very air of the store from corner to corner will be permeated with the bargain spirit. This sale will be conducted upon a plan in keeping with the reputation of this store. The sale begins promptly THIS MORNING at 9 o'clock.

### Here are a Few of the Challenge Sale Prices:

#### Men's and Young Men's Suits and Overcoats,

Including Tuxedos and  
Prince Alberts.

\$30.00 and \$27.50 SUITS, Challenge Sale Price .....	\$21.89
\$24.00 SUITS, Challenge Sale Price .....	\$17.99
\$22.50 SUITS, Challenge Sale Price .....	\$16.98
\$20.00 SUITS, Challenge Sale Price .....	\$15.48
\$18.00 SUITS, Challenge Sale Price .....	\$13.98
\$16.00 SUITS, Challenge Sale Price .....	\$11.89
\$14.00 SUITS, Challenge Sale Price .....	\$9.88
\$12.00 SUITS, Challenge Sale Price .....	\$8.48
\$10.00 SUITS, Challenge Sale Price .....	\$6.98
\$8.00 SUITS, Challenge Sale Price .....	\$4.89

#### Men's Pants.

\$7.50 PANTS, Challenge Sale Price .....	\$4.98
\$6.00 PANTS, Challenge Sale Price .....	\$4.48
\$5.00 PANTS, Challenge Sale Price .....	\$3.98
\$4.00 PANTS, Challenge Sale Price .....	\$2.98
\$3.00 PANTS, Challenge Sale Price .....	\$2.48
\$2.50 PANTS, Challenge Sale Price .....	\$1.89
\$1.50 PANTS, Challenge Sale Price .....	98c

#### Men's Hats.

\$5.00 and \$6.00 JOHN B. STETSON HATS .....	\$3.98
\$4.50 HATS, Challenge Sale Price .....	\$3.48
\$3.50 HATS, Challenge Sale Price .....	\$2.98
\$2.50 HATS, Challenge Sale Price .....	\$1.98
\$2.00 HATS, Challenge Sale Price .....	\$1.69
\$1.50 HATS, Challenge Sale Price .....	98c

#### Men's Sweaters.

\$5.00 SWEATERS, Challenge Sale Price .....	\$3.98
\$3.50 SWEATERS, Challenge Sale Price .....	\$2.48
\$1.00 SWEATERS, Challenge Sale Price .....	69c

#### Boys' Suits and Overcoats.

\$10.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$5.98
\$7.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$4.85
\$5.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$3.98
\$4.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$3.19
\$3.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$2.39
\$2.50 SUITS and OVERCOATS, Challenge Sale Price .....	\$1.89
\$1.50 SUITS and OVERCOATS, Challenge Sale Price .....	98c

#### Fancy Vests.

\$4.50 VEST, Challenge Sale Price .....	\$2.98
\$3.50 VEST, Challenge Sale Price .....	\$2.39
\$2.50 VEST, Challenge Sale Price .....	\$1.69
\$1.50 VEST, Challenge Sale Price .....	98c

#### Men's Hosiery.

50c HOSIERY, Challenge Sale Price .....	39c
25c HOSIERY, Challenge Sale Price .....	19c
15c HOSIERY, Challenge Sale Price .....	9c
10c HOSIERY, Challenge Sale Price .....	7c

#### Youths' Suits and Overcoats.

\$15 SUITS and OVERCOATS, Challenge Sale Price .....	\$11.85
\$12.50 SUITS and OVERCOATS, Challenge Sale Price .....	\$9.85
\$10.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$6.98
\$9.00 SUITS and OVERCOATS, Challenge Sale Price .....	\$4.98

#### Boys' Knee Pants.

\$1.50 KNEE PANTS, Challenge Sale Price .....	\$1.29
\$1.25 KNEE PANTS, Challenge Sale Price .....	98c
75c KNEE PANTS, Challenge Sale Price .....	39c
39c CORDUROY PANTS, Challenge Sale Price .....	19c

#### Men's Handkerchiefs.

25c HANDKERCHIEFS, Challenge Sale Price .....	19c
15c HANDKERCHIEFS, Challenge Sale Price .....	9c
12 1-2c HANDKERCHIEFS, Challenge Sale Price .....	8c
10c HANDKERCHIEFS, Challenge Sale Price .....	6c

#### Men's Shirts.

75c SHIRTS, Challenge Sale Price .....	48c
50c SHIRTS, Challenge Sale Price .....	39c
\$1.25 SHIRTS, Challenge Sale Price .....	89c
\$1.50 SHIRTS, Challenge Sale Price .....	98c

#### Men's and Boys' Underwear

35c UNDERWEAR, Challenge Sale Price .....	21c
75c WOOL FLEECE UNDERWEAR, Challenge Sale Price .....	39c
\$1.25 UNDERWEAR, Challenge Sale Price .....	89c
\$2.00 UNDERWEAR, Challenge Sale Price .....	\$1.29

### Now is the Golden Opportunity--NOW!

Use the good common sense with which nature has endowed you. Come and see with your own eyes and be convinced that this is one of the saving chances of a lifetime. Remember the class of merchandise that is offered you—the best the land affords. Everything under the roof absolutely new; not a piece of out-of-date merchandise in the store. A mighty avalanche of majestic bargains will be turned loose for this great Challenge Sale.

Sale Starts November 16.

Remember—Bargain Flood Gates Will Open at

## SAMUEL E. DUGGINS,

00 Broad Street, Opposite Foushee.

Sale Starts November 16.

Watch for the Yellow Signs.